



# Whitchurch-on-Thames Parish Council

## Parish Council Policy for Advertising in the Village Approved - PC Meeting 08 Feb 2024

The Whitchurch on Thames Parish Council policy for advertisements in the village is as follows:

- The village offers notice boards on the High Street and Manor Road for advertising events in the area.
- The small notice board on the Village Hall is intended for events taking place in the Village Hall.
- The village entrance signs will generally not be used for advertisements. Exceptions to this policy must be approved by the Clerk and could include advertisements for:
  - The Fete
  - Events at the village schools
  - A special event at the church
  - A charity providing specific benefit that can't use the toll bridge advertising
- Requests for advertise should receive the following replies:
  - Charitable organisations should be directed to the Toll Bridge, which allows limited advertisement for charities
  - The policy for all other organisations should:
    - Make use the village notice boards
    - Reasonable advertisement on existing wooden fences or posts in the village will be tolerated if removed after the event
    - No advertisements should be made on Highway signs
    - No advertisements should be made on trees
- Any advertisements not following these policies will be removed.